

Historic, Archive Document

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MAKING A HOBBY OF ORCHIDS

In our files are many nice letters informing us of the success of growing orchids for the first time by people whose age ranges from 9 years to 70 years.

We are especially gratified with the visits we have had from people all over the United States and they are as welcome whether they buy or just talk, orchids.

Our business grew from our Hobby and we still consider it as such in many ways. Somehow we feel that when we obtain a new customer who wants one plant to start we have made a new convert into the fascinating pleasure of growing the ultimate in flowers. Truly they are the jewels of the flower kingdom and a new seedling blooming for the first time is as interesting to us as the final chapter of a good book.

Due to the many requests we have had for a more descriptive list, we respectfully submit our new one hoping that it might help with your selection. We join with all those who offer plants to the amateur in recommending the species as a beginning. Although we offer hybrids from time to time our greatest business is with the more robust, and in many cases finer flowered species.

We wish to take this opportunity of thanking all those hundreds of customers for their past patronage and to wish them continued success with their hobby.

OFFICE

106 Midland Ave.
Montclair, N. J.
Mo.2-7083

GREENHOUSE

122 Gregory Ave.
W. Orange, N. J.
Or.3-5619

HOUSE OF ORCHIDS

Margaret D. Fox

Howard B. Fox

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CATTLEYA

This genus is the most popular of all orchids. They include beauty with usefulness and are included with the intermediate varieties growing at a temperature of 60° to 65°.

Bowringiana	Brazil	October	\$5. - \$10
Rose purple in clusters of 5 to 15 flowers, much darker on the lip.			
Dowiana	Warm Central America	Summer	\$15. - \$20
Yellow sepals & petals, purple lip streaked with gold.			
Gigas	Warm Colombia	Summer	\$8. - \$15
Rose sepals and petals, lip crimson purple with gold markings in throat. The largest of the species.			
Labiata	Brazil	Autumn	\$5. - \$10
Bright rose, lip deep crimson purple.			
Mendelii	Colombia	Summer	\$5. - \$20
Variable, white to pale purple sepals and petals with magenta or purple lip.			
Mossiae	Venezuela	Spring	\$6.50
Flowers larger, variable. Rose with crimson lip, yellow markings.			
Schroderae	Colombia	Spring	\$5. - \$10
Light rose, deeper on lip, with gold throat. Sweetly scented.			
Trianae	Colombia	Dec. to March	\$4. - \$7.50
Very variable, sepals and petals blush, lip crimson purple, gold in throat.			

CALANTHE - Warm

A beautiful white spray of the hybrid Harrisii. They are warm types and the bulb should be handled about the same as an amaryllis. Flowers in the winter months.

Dormant bulbs - January to April \$3.00 each

CYMBIDIUM - Cool

Yellow and pink hybrids. Blooming size only. \$15. and up.

CYPRIPEDIUM - Cool

Insignae, cool type, green & brown of medium size.(c)	\$4. each
Lawrencianum (w)	\$6. - \$10
Harrisonianum; mahogany hybrid (c)	\$5. - \$7.50
Dauthirae, syn with above (int.)	\$5. - \$7.50
Harefield Hall, large insignae type (c)	\$7.50 - \$15.
Aureum surprise, handsome yellow and white hybrid (c)	\$15. - & up

DENDROBIUM - Int.

Merlin	Spring	\$5. - \$15.
Large flower of white and rose with deep purple blotch in the lip. A good hybrid of the Nobile type.		
Dearei		\$15. - \$25.
Almost extinct in Phillippines. Flowers white, green in the throat. Long lasting. Supply limited.		
Nobile	Spring	\$3. - \$7.50
Similar to Merlin above but flowers smaller and hardly two plants alike.		

EPIDENDRUM - Int.

Prismatocarpum	Spring	\$7.50 - \$10.
Lovely spray of chartruse spotted with brown on sepals. Purple lip. Long lasting.		

LAELIA - Int. to cool

Anceps	Fall	\$5.00
Flowers 3 to 4". Rose with deep purple lip, variable.		
Purpurata alba	Spring	\$25.00
White sepal & petals with deep purple lip and labellum.		

ODONTOGLOSSUM - Cool

Grande	Fall-Winter	\$3.50 - \$7.50
A cool type and very beautiful. Scapes of 3 to 5 large flowers with sepals yellow, barred with chestnut brown. The "Baby Orchid".		
Pulchellum	Spring	\$7.50 - \$15.
Small pure white flowers with touch of yellow in labellum. Looks like an inverted white viola.		

ONCIDIUM - Int.

Ampliatum majus	Spring	\$10.
Compact clusters of yellow flowers, barred with chestnut brown.		
Cavendishianum	Spring	\$5.
Scapes of many flowers, fragrant. Sepals and petals yellow, undulated, lip bright yellow.		
Felxuosum	Spring & Summer	\$5. - \$7.50
Small spray of yellow flowers barred with chestnut brown.		
Papilio	Spring & Summer	\$6.
Large flowers, reddish crimson, lip canary yellow broadly margined with red.		
Sphacelatum	Spring	\$5.
Small flowers with chestnut brown sepals and petals barred with yellow, lip golden yellow.		
Splendidum	Winter	\$3.50 - \$6.50
Erect stems with large yellow flowers, petals barred chestnut brown, large flat lip.		
Varicosum var Rogersii	Autumn	\$3.50 - \$7.50
Graceful sprays of yellow flowers in the fall.		

PHAIUS - Warm

Grandifolius (Nun Orchid)	Spring	dormant bulbs (June)	\$4 each
Spray of tan flowers backed		active plants in summer	\$7.50
with white on sepals and petals.			
Tubular purple lip and labellum.			

PERISTERIA - Warm

Elata (Dove Orchid)	Summer	\$5. - \$10.
White flowers on long spray.		

STENOGLOTTIS - Cool

Longifolium	Natal, Africa	Autumn	\$7.50
Spike about 12" high, dark purple flowers			
resembling the heuchera (coral bells).			

TRICHOPILIA - Cool

Suavis		\$7.50
Fragrant flowers about 1" across, creamy white,		
with red-purple in the lip.		

VANDA - Int.

Miss Joaquim	Various	\$4.00
A hybrid that requires much sun and a warm house.		
Flowers pink with brown lip.		

Coeruleae	Various	\$10. - \$15.
The famous "Blue Orchid". It needs lots of light and cool temperature.		

Tricolor	Java	Various	\$10.
Sprays of large yellow flowers spotted		(Specimen plants 2½ - 3 ft. \$35.)	
with purple, purple lip. Long lasting.			

Suavis		\$20.
Similar to above of which it is a variety. However,		
flower background is white.		

ZYGOPETALUM - Cool

Mackayi	Winter	\$5.00
Flowers about 3 inches, light yellowish-green		
blotched with purplish-brown. Bright lip, fragrant.		

ANTHURIUMS

Scherzerianum	\$7.50
Red, flame and spotted varieties.	

Spathiphyllum var Clevelandi	\$2.50
White	

Andreanum hybrids	\$10. up
Red and pink varieties only.	

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Many customers have availed themselves of our offer of plants for beginners, and we have varied our collections from time to time. We will also work out any selection to meet your growing conditions. We offer the following as a suggestion. They will give a long period of bloom depending upon the number of plants purchased.

<u>\$15.00</u>	<u>\$20.00</u>
C. Trianae	C. Trianae
C. Mossiae	C. Mendelii
Cyp. Dauthierae	C. Mossiae
	Cyp. Harrisonianum

SPECIAL OFFER

PIERRE CHOLET hybrids 30% off original list. Large 5 to 6 bulb blooming size plants, some in sheath, are offered subject to prior sale.

CATTLEYA Celtica, Fabianid, Fragonard, Gudrun, Intertesta, Veriflora, Octave Doin, Barbara White.
 LC. Bella, Canhamiana, Finistere, Mem Paul Sion, Min Orban,
 Pierre Loti, Monty, Wellesiana, Rabeiana, Lc Regina x L. Purpurata.
 All Fall & Winter Blooming.

Single plants \$12.00	3 for \$35.00	9 for \$100.00
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Supply limited as we have only one or two of a kind.
 All repotted this season.

201 - 2019

To meet the demand for those wishing to purchase hybrids in 4" pots we offer for a limited time several fine varieties that have bloomed. Prices are from \$7.50 to \$15.00 each.

OTHER HOUSE PLANTS

Bromeliads in variety. As most of our plants are hybrids we offer a few types of the Aechmea such as fulgens, fasciate, etc. Blooming size plants from \$4. each.

Haemanthus, King Alfred. A gorgeous coral head of flowers about 8" across in the summer. Treat like the amaryllis. Shipping of large bulbs Feb. to April. \$6 each.

Hoya cornosa. A lovely trailing vine with wax-like flower clusters. Small plants \$1.50. Specimens on bark or wire frames from \$25.

ANTHURIUM SCHERZERIANUM

One of the most exotic of tropical plants suitable for the home is the Anthurium Scherzerianum.

Offerings of these plants by us is limited to the red and varigated hybrids of which there are many types. Some in solid red and others in spotted varieties of red of many shades.

Growing the plants in the home has become increasingly popular as the prices are now within the reach of all. Small plants will bloom but the flower will naturally be smaller until the plant increases in size.

The growing requirements are simple. Ample water with good drainage. Any temperature above 55 degrees and a north or south window will give good results. Syringing the leaves or washing them when dusty will be beneficial. Although they like humidity and can be grown over a shallow pan filled with cinders they do want drainage. The resting period is usually in the late winter although we do have some in bloom all thru the year. While resting it is well not to overwater.

Plants shipped out of pots may be repotted in a mixture of one third each of peat, sand and light soil. They also do very well in osmunda and screenings of orchid peat would be excellent. Straight sphagnum is not recommended as it dies and becomes water logged and sour. This can be used however as a top dressing to encourage roots and after they form the top may be cut out and a new plant started.

Diseases are few and the only attention is to spray when new growth starts as plant lice will attack the new growth and sometimes a flower as it is forming. A mild solution of Red Arrow or D D T will kill them.

Flowers will last several weeks and large plants will produce 4 to 6 blooms a year. Since the flower lasts about a month you are assured of a continuous growth for several months.

Heavy production enables us to offer, subject to prior sale, small plants at \$3.00, medium at \$4.50 and large plants at \$7.50. Colors cannot be guaranteed. Discount of 7½% in lots of 25 and 10% over this.

Plants will be shipped out of pots, bare root, outside of beetle zone and to Panama, Puerto Rico, Cuba and Hawaii.

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We will be pleased to have you visit our greenhouse when in the vicinity. As ALL CULLS are burned we never offer inferior plants and you are free to choose your own when buying. Neither are you obligated to buy when you visit us.

Our booklet "Orchids are Our Hobby" will be sent free to all purchasers. We answer hundreds of letters each month to try to help those who need it. This practice will continue as we get a great deal of pleasure from it.

We give no warranty, expressed or implied, as to the expectancy of production of any of the plants we sell and will not be responsible for the crop. Prices quoted are F. O. B. Montclair, N. J. Plants offered subject to prior sale.

Minimum order \$5.00, otherwise add 10% packing charge.

To meet the demand for those wishing to purchase hybrids in 1940 we offer for a limited time several fine varieties that have blossomed. Prices are from \$2.50 to \$15.00 each.

OTHER HOUSE PLANTS

Bromeliads in variety. As most of our plants are hybrids we offer a few types of the common such as *Alphonse*, *Beckham*, etc. Blooming size plants from \$2.50 each. *Hamamelis*, King Alfred. A gorgeous coral head of flowers about 5" across in the summer. Treat like the *Hamamelis*. Shipping of large plants \$1.00 to \$2.00 each. *Hydrangea*. A lovely trailing vine with wax-like flower clusters. Small plants \$1.50. Specimens on bark or wire frames from \$15.

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The growing requirements are simple. Ample water with good drainage. Any temperature above 55 degrees and a north or south window will give good results. Spraying the leaves or washing them when dusty will be beneficial. Although they like humidity and can be grown over a shallow pan filled with stones they do not thrive. The resting period is usually in the late winter although we do have some in bloom all thru the year. While resting it is well not to overwater.

Plants shipped out of pots may be repotted in a mixture of one third each of peat, sand and light soil. They do very well in cement and drainage of orchids. Peat would be excellent. *Schlergeria* is not recommended as it dies and becomes water logged and soon. This can be used however as a top dressing to encourage roots and after they form the top may be cut and a new plant started.

Plants are fine and the only attention is to spray when the growth starts as plants then will attack the new growth and sometimes a flower as it is forming. A mild solution of Red Arrow or B.T. will cure.

Flowers will last several weeks and large plants will produce 4 to 6 blooms a year. Since the flower lasts about a month you are assured of a continuous growth for several months.

Heavy production enables us to offer, subject to prior sale, small plants at \$2.50, medium at \$4.50 and large plants at \$7.50. Colors cannot be guaranteed. Discount of 5% is made on 10 and 100 over sales.

Plants will be shipped out of pots, bare root, outside of peat moss and to Panama, Puerto Rico, Cuba and Hawaii.

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We will be pleased to have you visit our greenhouse when in the vicinity. As all plants are insured we never offer inferior plants and you are free to choose your own when buying. Returns are not obligated to buy when you visit us.

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